

Genashtim

Enabling Business, Empowering People

International Education Summit in Inclusive Education

Quezon City, Manila 27th – 29th November 2017

Thomas Ng, Founder - Genashtim



What does Genashtim do?

Online learning & Support Services

- Watch 2 minute video



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What else do we do?



- Remote screen reader training and support
 - NVDA's official Global Technical Support team



Nnvaccess

Home of the free NVDA screen reader



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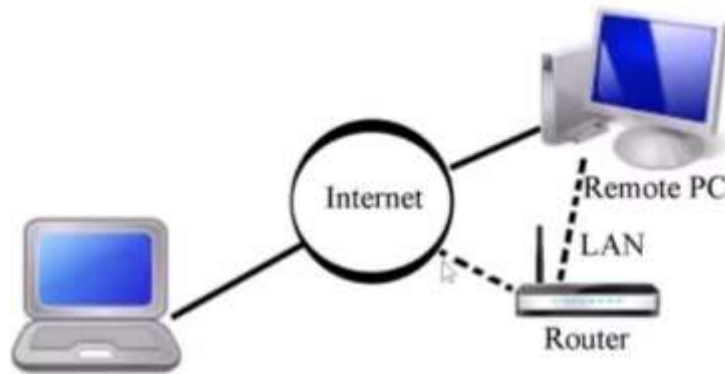


What else do we do?



Remote IT Support:

- Remote PC Support
- Virtual Assistant
- Data Management



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Genashtim Clients - MNCs



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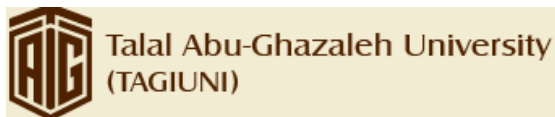
Genashtim Clients - Academic



University for
Peace
Costa Rica



MINISTRY OF HUMAN RESOURCES



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- **More than 60 permanent staff**
 - Philippines, Malaysia, China, Vietnam, India, Macedonia, Ghana, Jamaica, South Africa – scattered all over the economies
 - Of which 90% are people with disabilities
 - Blind and low vision
 - Cerebral Palsy
 - Wheel-chair users
 - Missing limbs
 - Tetraplegic

Clients are mostly not aware that they are being served by PWD



Management Team – 6 PWD out of 7



Raj Selvaraj
QA Manager
Content Devt. Manager

Tetraplegic, Born 1979
Kuala Lumpur, Malaysia
Bachelor of Engineering
Joined Genashtim 2011



Mariecell Fornis
HR Manager

Visually Impaired, Born 1981
Davao City, Philippines
Bachelor, Computer Technology
Joined Genashtim 2010



Villy Vilano
Client Support Manager
eCornell Manager

Visually Impaired, Born 1980
Paranaque City, Philippines
Masters, Special Education
Joined Genashtim 2009

Ryan Allegado
General Manager
Abled Online

Multi-impairment
Born 1971
Quezon City, Philippines
Joined Genashtim 2009



Gee Muthu
Accountant

Polio
Born 1964
Kuala Lumpur, Malaysia
Joined Genashtim 2014



Mickey Shi
MeS Manager
China Manager

Visually Impaired, Born 1980
Tau Yuan, Shaanxi, China
Joined Genashtim 2010



Meet some of our People



Therese Saranza – Cebu, Philippines



- Spinal cord impingement since birth
- Needs a machine to help her breath
- Left in 2011 to pursue further studies
- Suffered health issues and had further surgery
 - Lost use of her hands, and became fully dependent on ventilator
- Returned to work in Genashtim in 2015

- Initially worked as assistant to Executive Assistant
- Now is part of customer support team for eCornell
- Read [her story](#)
- Watch [her video](#)



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Yap Kim Soon – Kuala Lumpur, Malaysia



- Car accident – spinal cord injury
- Confined to wheelchair
- Types with a chopstick taped to his wrist
- Uses voice recognition software
- Joined Genashtim in 2016

- Content Development Team
- Business Development Assistant
- Read [his story](#)
- Watch [his video](#)



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Safida “Nadia” Mohd Saidi – Bagan Serai, Perak, Malaysia

- Cerebral Palsy
- Use of only one finger
- considered 99% disabled
- Uses mouse upside down with on-screen keyboard
- works 14 hours a day to support her family.



- Operations Assistant
- Customer Support
- Read [her story](#)
- Watch [her video](#)



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Helen Wang – Turpan, China



- **Innate Spinal Disease – Spina Bifida**
- **Was a teacher**
- **Joined Genashtim in 2014**

- **Mandarin Chinese Coach**
 - **Content Devt. and QA**
- **Customer Account Assistant**
- **Read [her story](#)**
- **Watch [her video](#)**



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Jett Esguerra – Manila, Philippines



- Polio victim
- Can use only 2 fingers on his right hand
- Types with knuckles of his left hand
- Works sitting on the floor
- Had to use a borrowed PC when he started work
- Biggest achievement – bought himself a motorized wheel chair and can now go to church by himself
- Joined Genashtim 2013

- IT Supervisor
- Remotely trains the blind to use the computer
- Read his [story](#)
- Watch his [video](#)



Duy Huang – Viet Nam



- Mobility-impaired
- From severe fever at the age of 2
- Hands are also weak
- Everything self-taught
- Joined Genashtim 2013

- IT Technician
- Programmer
- Web developer
- Read his [story](#)
- Watch his [video](#)



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Recognition

- BCorp certified 2015
 - International certification for companies using business to do good
 - Top 10% BCorps globally 2016
 - Best for the World Overall honoree 2017



YPO Innovation Award
2016



YPO Global Impact honoree 2016



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Recognition

- **Project Zero – ESSL**
 - Innovation award 2017
 - And in [2013](#) – see video



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- **UNESCAP**
 - **Promoter for new Asia & Pacific Decade of Persons with Disabilities 2013-2022**

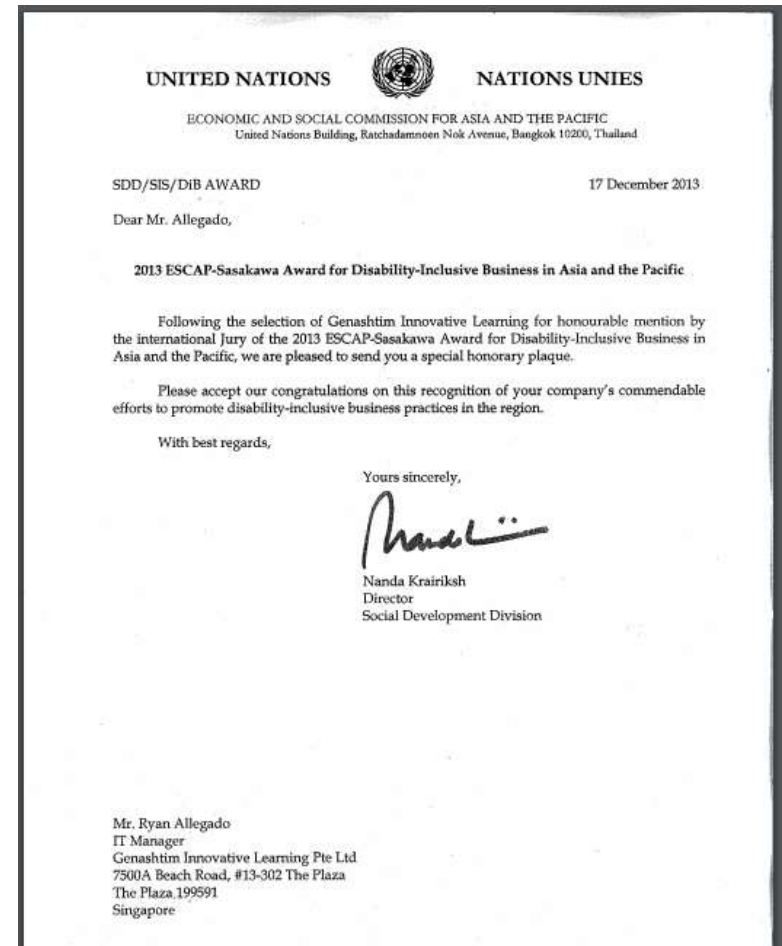


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ESCAP - Sasakawa award – 2017



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Testimonials from



**International Council for Education
of the Visually Impaired**



**Asia Pacific Development
Centre on Disability**



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My message here today

- **About education**
 - Qualifications of our IT people
 - Story of Dr. Chan Siew Yin
 - Digital Vocational Skills vs Academic Qualifications
- **About the CLOUD**



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Chan Siew Yin – Kuala Lumpur, Malaysia

- Congenital Scoliosis
- Condition progressively deteriorating
- PhD in IT from University Malaya
- Joined Genashtim in 2015



- Team Lead – IT Department
- Read [her story](#)
- Watch [her video](#)



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About the CLOUD

- **Connects marginalized resources to the Global Economy**
 - Break from the constraints of your local environment
 - Provide services in higher cost environment
- **Levels the playing field**
 - Especially for persons with disabilities, when combined with Assistive Technologies
- **A good example.....**



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Online Freelancing

- **About 145 platforms globally**
 - Design, programming, administration, marketing etc
- **Generating US\$ 1.4 to 1.6 billion revenues in 2013**
 - Growing at double digit
 - Expected US\$ 2 billion in 2014, and US\$ 5 billion by 2018
- **The 2 largest, oDesk and eLance merged in 2014**
 - More than 8 million freelancers in 180 countries
- **Highest individual earnings in 2013**
 - Elance US\$ 60,000
 - oDesk US\$ 172,000



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Language is your
passport,
and the internet is your
boarding pass
to take-off for a career in the
Cloud
particularly for
persons with disabilities
if they are armed with
digital vocational skills



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